

AGN. NO. _____

MOTION BY SUPERVISOR YVONNE BRATHWAITE BURKE

January 13, 2004

Due to the overall County budget shortfall, as a result of the financial crisis statewide, there will be a devastating impact on the existence of parks operated by the Los Angeles County Department of Parks and Recreation. The loss of any program at these parks would create a void in our already underserved communities, resulting in the disenfranchisement of our youth which has an impact on their well-being and self-esteem. In addition, many of our parks provide needed services to our seniors as well, and the loss of any of these programs would be devastating. Therefore, creative, innovative funding sources must be explored, including the establishment of partnerships with the private sector, including entities such as corporations, businesses, individuals, and foundations.

THEREFORE, I MOVE THAT THE BOARD OF SUPERVISORS direct the Director of the Department of Parks and Recreation to:

Develop a pilot "Adopt-A-Park" Program to be implemented in the 2nd District, to focus on the following parks:

Bethune Park
Helen Keller Park
Jesse Owens Park
Magic Johnson Park
Ted Watkins Park
Washington Park

The development of the pilot program shall include the creation of a proposal or solicitation package which state the need for the program, list unmet needs of each park, and provide the various level of funding opportunities;

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MOTION

MOLINA	_____
BURKE	_____
YAROSLAVSKY	_____
ANTONOVICH	_____
KNABE	_____

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January 6, 2004

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Report back to the Board within 60 days on the status of its marketing efforts;
and

Provide an evaluation report at the end of 180 days on the benefits and
detriments, in any, of this pilot program, and provide recommendations on how to
improve the program and whether it is feasible to roll out this program to all County
parks.

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YBB:DL:njr 1-06-04 adopt-a-park

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